

GLOUCESTER TOWNSHIP HOCKEY ALLIANCE

August 28th, 2019

Dear Business Owner / Neighbor:

Please allow me to introduce Gloucester Township Hockey Alliance. Our organization is a street hockey league serving the South Jersey area. We currently have over 1000 players who participate within our organization. Our player's ages range from 3 to 19. GTHA runs year round with a Fall-Winter season as well as Summer season. In the month of April we host the *US Street Hockey National Tournament* that attracts teams from all over the country. This tournament crowns the *US Street Hockey National Champions* in all youth age groups. In 2011, we were fortunate enough to open our state of the art 3 (three) rink facility. It is thought of as one of the top facilities in the country. We are proud of the fact that we maintain such a top rated facility.

I am writing this letter in hopes of gaining the community support needed to run our organization. GTHA is a stand-alone, non-profit youth sports organization. The league receives no financial support from the State, County or Township. It is run entirely by volunteers. The cost of running a year round youth organization is a large amount of money. We at this time have kept the cost to our participants at an affordable fee thanks to help from our community. In these trying economic times we never want to see a child not participate due to our fees being too high.

At this time we are reaching out to our local business owners and neighbors for help. We offset the cost of maintaining our league by offering Annual Sponsorship of \$150.00. Annual sponsors receive their name on our large Annual Sponsorship sign posted at our rinks for the entire year, a listing on our website and a listing in our annual banquet booklet. For larger corporations or donors, we also offer Premium Sponsorships. (Information attached)

Sponsorships can be either handed in to a coach or mailed directly to the league treasure:
GTHA, c/o John Whittick, 163 Dorado Ave, Sewell, NJ 08080

Please feel free to contact me directly with any questions or concerns!

On behalf of all of our participants, I would like to thank you for your time and consideration!

Sincerely,

Michael A. Ritz, II
Sponsorship Officer
E: Michael.ritz@yahoo.com

GLOUCESTER TWP. HOCKEY ALLIANCE
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